

## FOR IMMEDIATE RELEASE

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## THE SANDWICHES ARE COMING TO DOWNTOWN TAMPA!

Earl of Sandwich – the "World's Greatest Hot Sandwich®' – Opens on North Tampa Street at Element Apartments May 31

Tampa, FL, (May 22, 2017) – Earl of Sandwich, a globally-recognized, fast casual restaurant that features fresh, made-to-order sandwiches and other treats, opens May 31 at 811 N. Tampa Street. Inspired by John Montagu, the 4<sup>th</sup> Earl of Sandwich who invented the sandwich in 1762, the location is the fourth to open in the Tampa Bay area and a great addition to Tampa's vibrant downtown business center and residential developments.

The new Earl of Sandwich joins the Earl of Sandwich located at International Plaza in Tampa, the Earl of Sandwich at the Royal Palms Shopping Center on 4th St. North in St. Petersburg and another location that opened at Bayport Commons May 9 at 11721 W. Hillsborough Ave.

"I am thrilled that Earl of Sandwich is opening in downtown Tampa," said Robert Earl, a founding partner of Earl of Sandwich and founder and CEO of Planet Hollywood®. "We are excited to be part the downtown community that includes museums, performing arts venues, athletic events and festivals held throughout the year. We are pleased to offer the same delicious gourmet sandwiches and salads and wraps that make Earl of Sandwich a popular place to dine, carry out, or for any catering needs."

At the heart of the menu is the World's Greatest Hot Sandwich®, an appetizing assortment of signature hot sandwiches made by hand and made to order using the best quality ingredients and served on warm artisan bread.

In addition to a line-up of tasty sandwiches including such favorites as the "Holiday Turkey, "The Original 1762®" and the "Full Montagu®," Earl of Sandwich also offers Hand Crafted Wraps, Fresh Greens Salads, Artisan Soups and freshly-baked desserts from The Bake Shop.

Browse our full menu including our signature hot sandwiches, hand-crafted wraps, salads and the bake shop. With just a few taps you can place an order from our mobile app, and have it ready for pickup at your nearest Earl of Sandwich location. Save favorite orders and earn points by signing up for the new Earl of Sandwich Royalty Club while you're at it too!

Operating hours at the downtown Tampa location are:

Monday through Thursday: 8 a.m. - 8 p.m.

Friday: 8 a.m. - 9 p.m. Saturday: 9 a.m. - 9 p.m. Sunday: 11 a.m. - 7 p.m.

Breakfast is available until 11 a.m. Monday through Saturday.

A full catering menu is available for breakfast, lunch and dinner. Online ordering is super convenient at: <u>EARLOFSANDWICHUSA.COM</u>. For information on catering orders please call (813) 682-1037.

For more information, please visit <a href="www.earlofsandwichusa.com">www.earlofsandwichusa.com</a>. Follow us on <a href="Twitter">Twitter</a> @earlofsandwich and like us on <a href="Facebook">Facebook</a> Earl of Sandwich and download the Earl of Sandwich mobile app for easy ordering from your phone.

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## **About Earl of Sandwich:**

In 1762, John Montagu, the 4th Earl of Sandwich, came up with the ingenious idea of putting meat between two slices of bread. Now, 250 years later, the current 11th Earl and the rest of the Sandwich family remain passionate about the world's most popular quick food that carries their name. Joining forces with entrepreneur Robert Earl, the first Earl of Sandwich restaurant opened in Orlando, FL at Disney Springs in 2004. Currently, there are Earl of Sandwich restaurants in the US, in markets such as New York, Southern California, Anaheim, Philadelphia, Detroit, Texas, Florida, and other markets as well as internationally in Paris and the United Kingdom. The extensive menu at Earl of Sandwich® pays tribute to the art of sandwiches with fresh-baked artisan bread and the finest ingredients for its hot sandwiches, hand-tossed salads, wraps, pizza breads and freshly baked desserts.